ПРИЛОЖЕНИЕ D. ПРОВЕРКА СОГЛАСОВАННОСТИ МОДЕЛЕЙ.

The “Bass” model – original equation

|  |  |  |  |
| --- | --- | --- | --- |
|  | MODEL PARAMETERS | | |
|  | **p** | **q** | **m** |
| World | 0 | 0,302781 | 1394,232 |
| Europe | 0,002695456 | 0,185993 | 797,2492 |
| North America | 0 | 0,272163 | 479,3177 |
| South, Central America | 0 | 0,534315 | 93,31387 |
| Asia Pacific | 1,63683E-06 | 0,334964 | 774,1022 |

Модель "Гомпертца" - исходное уравнение

|  |  |  |  |
| --- | --- | --- | --- |
|  | MODEL PARAMETERS | | |
|  | **k** | **a** | **R** |
| World | 0,258165921 | 16,02724753 | 0,003471514 |
| Europe | 0,176516031 | 19,23666818 | 0,012058564 |
| North America | 0,427318168 | 14,95002112 | 0,003512937 |
| South, Central America | 0,575249366 | 20,62882063 | 0,004431881 |
| Asia Pacific | 0,485484377 | 14,96783275 | 0,001889112 |